



Idea Generation and Innovation:

How to restore flow and creativity back into your group¹



Summary: This is perhaps one of the greatest strengths of a seasoned improver – their ability to step into any scene and create an environment, a plot, and develop a character at a moment’s notice. Improv has the ability to hone people’s creative dispositions but also improve an individual’s ability to respond to stressful situations and make split-second decisions with accuracy and certainty – a necessary skill for any leader or manager.

Improvers create scenes off of mere suggestion from the audience and have to contrive an entire scene, environment, plot, characters, and dialogue based upon the aforementioned premise. Since there is not a right or wrong answer for a scene, participants are challenged to step beyond the expected and utilize the full extent of their creative energy. Improv also is a “team sport” sort to say and therefore improvers learn to co-create scenes and environments together therefore enhancing the scene and generating a more enriching story. The skills and lessons individuals can learn through improv can be applied to a vast array of both professional and social contexts. Improv can work to demonstrate to someone how to tap into their creative potential and not only brainstorm creative ideas but also innovative ideas as well as allow the individual to let go and alleviate the stress of finding the perfect answer to the situation. Email theutilityplayers@gmail.com for more information about this class and can benefit both individuals and groups.

¹ All classes are taught by Jessica Levery, Producer of the Utility Players and Executive Director of Homeslice Productions [www.homesliceproductions.com]. If you would like more information about the Utility Players and the trainings they offer check out our website at www.utilityplayerscomedy.com